



Strength in Protection

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Privacy Policy

1.0 Introduction

This site is owned and operated by Axis Packaging. Your privacy on the Internet is of the utmost importance to us. At Axis Packaging, we want to make your experience online satisfying and safe.

Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

2.0 Information Gathered and Tracked

Axis Packaging gathers two types of information about users:

Information that users provide through optional or voluntary submissions. These are voluntary submissions to receive our electronic newsletters, to participate in our message boards or forums, to email a friend, and from participation in polls and surveys:

Information Axis Packaging gathers through aggregated tracking information derived mainly by tallying page views throughout our sites. This information allows us to better tailor our content to readers' needs.

Under no circumstances does Axis Packaging divulge any information about an individual user to a third party.

User information in gathered in the following processes:

Optional/Voluntary Information

1. Electronic newsletters policy (Dispatches)

We will offer a free electronic newsletter to users. Axis Packaging gathers the email addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page. Users can also subscribe to the newsletters at the time of registration.

2. "E-mail this to a friend" policy

Our site users can choose to electronically forward a link, page, or documents to someone else by clicking "e-mail this to a friend". The user must provide their email address, as well as that of the recipient. This information is used only in the case of transmission errors and, of course, to let the recipient know who sent the email. The information is not used for any other purpose.

3. Surveys

Axis Packaging may occasionally conduct user surveys to better target our content to our audience. We never share any of this information about specific individuals with any third party.

Usage tracking

Axis Packaging tracks user traffic patterns throughout our site. However, we do not correlate this information with data about individual users.

Cookies - We may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain Personal Information although it will enable us to relate your use of this site to information that you have specifically and knowingly provided. But the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Axis Packaging uses cookies to track user traffic patterns (as described above). Our advertising system delivers a one-time cookie to better track ad impressions and click rates.

You can refuse cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not need to have cookies turned on to use this site. However, you do need cookies to participate actively in message boards, forums, polling and surveys.

3.0 Use of Information

Axis Packaging uses any information voluntarily given by our users to enhance their experience in our site

As stated above, we use information that users voluntarily provide in order to send out electronic newsletters and surveys. We send out newsletters to subscribers on a regular schedule (depending on the newsletter), and occasionally send out special editions when we think subscribers might be particularly interested in something we are doing. Axis Packaging never shares newsletter mailing lists with any third parties.

When we use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you. We track search terms entered in Search function as one of many measures of what interests our users. But we don't track which terms a particular user enters.

4.0 Sharing of Information

Axis Packaging uses the above-described information to tailor our content to suit you. We will not share information about individual users with any third party, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

Axis packaging respects the confidentiality of the personal

Privacy Policy (cont.)

information it collects and protects the security of that information from misuse, loss, unauthorised access, modification or disclosure

5.0 Opt-Out Policy

We give users options wherever necessary and practical. Such choices include:

Opting not to register to receive our electronic newsletters.

Opting not to participate in certain interactive areas, which completely alleviate the need to gather any personally identifiable information from our users.

6.0 Your Consent

By using this site, you consent to the collection and use of this information by Axis Packaging. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose.

7.0 Access to Your information

You have a right to access personal information we hold about you and if we deny access in some circumstances we will tell you why. In some instances there may be a fee involved with locating and providing your personal information and you will be advised of this before your request is processed.

To request access to your personal information, please contact Axis Packaging as set out at the end of this document.

8.0 Correction to Your Personal information

We endeavour to ensure that the personal information which we hold about you is up-to-date and accurate. In the event that you become aware or believe that any personal information that we hold about you is inaccurate or outdated, please contact us. We will respond to any request to update personal information promptly.

9.0 Contact Details

If you have any queries about this Privacy Policy or wish to obtain access to your personal information, you should contact -

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