

# BUILDING OUR FUTURE ON A SOLID FOUNDATION



April 1, 2011

## Pelican Acquires Trimcast

**Trimcast Products Pty Ltd**  
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**Pelican Products Pty Ltd**  
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# Cleared for Take Off



**Christian Nyman**  
Managing Director  
Pelican Australia

On April 1st, 2011, Pelican Products Pty Ltd acquired Trimcast Pty Ltd, uniting the two most respected Australian brands in the transport case industry. The combined company will experience synergy and growth, leading to improved products and service to its customers.

**Significant Synergy.** Pelican's expertise in injection moulding is balanced by Trimcast's own deep knowledge and experi-

ence of rotational moulding, and Trimcast's custom engineered case line complements the Pelican line of in-stock protector cases. Even the company's primary selling channels are distinct; while Pelican enjoys wide distribution across commercial industries, Trimcast has navigated the complexity of serving the Australian and NATO Defence programs as well as growing their commercial and recreational markets. As a result these two companies are now stronger, more versatile and perfectly positioned to grow in Australia and serve the world.

**Customer Facing.** The users of our products will benefit as we extend our offerings wherever they demand. From off-the-shelf Protective Case solutions to customised Technical



**Alan Gibson**  
Founder  
Trimcast

Packaging Solutions to remote area rechargeable floodlights and hand-held torches, we'll be able to provide the world's best solutions that emergency services, rescue, miners, military, industrial professionals and law-enforcement officers count on everyday.

Our respective strengths will be the catalyst for new products, and new processes to build them. This collaboration will allow us to solve problems faster and in turn help our customers improve their competitive position.

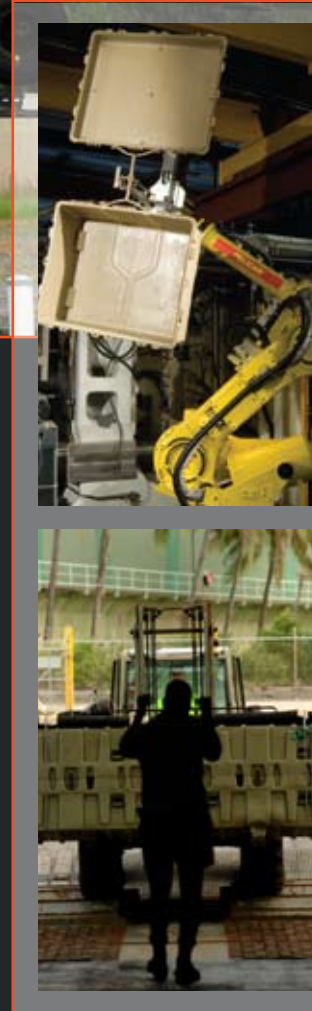
### About Pelican Products.

Pelican Products is the global leader in the design and manufacture of advanced lighting systems and virtually indestructible cases for protecting valuable equipment. Professionals such as military, fire safety, law enforcement and outdoor enthusiasts, who work and play in extreme conditions across the globe, prefer and recommend our products. Pelican's global operation includes 5 manufacturing facilities, with offices in 22 countries.

**About Trimcast Products.** Trimcast is a market leader in the design and manufacture of quality cases and engineered protective packaging solutions, serving the

market for more than 30 years. It has distinguished itself with a reputation for premium products and services in the recreation, trade and 4WD markets and is the major case supplier to the Australian Defence Force, as well as other NATO militaries around the world.

You can find more information about this acquisition by visiting our websites.



## SIGNIFICANT SYNERGY

	Pelican	Trimcast
Markets Served	Commercial & Consumer	Defence & Consumer
Product Offering	Flashlights/Cases	Technical Packaging
Core Competencies	Injection Moulding	Rotomoulding
Added Value	Ready to Ship Products	Custom Engineered Protective Packaging